

Improvement/Coordination/Partnerships of Community Health Including Chronic Diseases

Activity

1. Partnership with local health care agencies on:
Education of obesity, diabetes, tobacco, nutrition, exercise, teen pregnancy, STD, recreational activities.

2. Conduct Health Fair/ Screenings.

3. Expand and promote Wellness Center & Rehabilitation Services.



Immediate Goals

1. Invite local community agencies to participate in a meeting to evaluate existing and needed educational activities.

2. See above.
· Contact vendors to participate

3. Evaluate the possibility of renovating the Wellness Center and expanding Rehab services.



Interventions

1. Conduct a meeting with local agencies
· Determine existing educational activities/program
· Provide educational programs based on identified needs

2. Schedule health fair/ screenings

3. Advertisement with local media .
· Discount Wellness Memberships to local businesses.
· Decrease Wellness Center membership fees for specific health related diagnoses.
· Plans to relocate the Rehab Department.



Long term Goals

1. To ensure educational classes are conducted.

2. Evaluate the effectiveness of the health fair/ vendors.

3. Renovate Wellness Center .
· Relocate Rehab Department.

Measures

1. Monitor number of classes and attendance
2. Health Fair Attendance
· Number of PCP referrals
3. Increased Wellness Center Usage.

Issues associated with Jefferson Hospital (lack of specialized equipment, underutilization, ER providers, Indigent Care/uninsured)

Activity

1. Investigate Mobile MRI
2. Investigate Digital Mammography grant.
3. Change Emergency Room Contract Services.
4. Promote Medicaid enrollment.
5. Increase co-pay collection.

Immediate Goals

1. Investigate feasibility / availability.
2. Apply for grant.
3. Change current ER physician model.
4. Increase Medicaid enrollment.
5. Increase co-pay collection.

Interventions

1. Establish a Committee to evaluate the possibility of implementation.
2. Install equipment if grant is obtained.
3. In-house staffing in conjunction with contract services.
4. Change process for Indigent care vs. Medicaid.
5. Provide training to clerks on collection co-pays.

Long term Goals

1. Provide MRI Services if feasible.
2. Provide Digital Mammography screenings.
3. Increase patient care and satisfaction scores.
4. Increase Medicaid enrollment.
5. Evaluation of point of service collections.

Measures

1. Equipment was obtainable.
2. Equipment was obtainable.
3. Monitor HCAPHS scores.
4. Increase Medicaid enrollees vs. decrease Indigent enrollees.
5. Monitor monthly point of service collections.

Partnerships to Promote Economic Development

Activity

1. Prepare a Jefferson Hospital Packet for industry.
2. Conduct disaster drills based on analysis of industry's needs.
3. Offer centralized meeting facilities for existing and prospective local industry.



Immediate Goals

1. Prepare the packet.
2. Contact local industries about conducting a disaster drill.
3. Present the option to Chamber of Commerce and local industries.



Interventions

1. Distribute packets to all local industries and Chamber of Commerce.
 - Provide discounted Wellness Center memberships.
 - Discounted cost for drug screens.
2. Conduct interview and disaster drill if identified.
3. Advertise the availability.



Long term Goals

1. Local industries will utilize Jefferson Hospital for their health care needs.
2. Provide the necessary emergency care that is needed for local industry.
3. Increase utilization of Jefferson Hospital facilities by outside entities.

Measures

1. Evaluate number of industry participants.
2. Number of drills conducted for local industries.
3. How many times the facility was used.

Issues Associated with Health Care Access

Activity

1. Investigate telemedicine for mental health patients.
2. Investigate adding additional medical specialists.

Immediate Goals

1. Investigate feasibility / availability.
2. Determine which specialists are needed.

Interventions

1. Implement Telemedicine Services when available.
2. Recruitment of additional medical specialists.

Long term Goals

1. Utilize Telemedicine services .
2. More specialists accessibility.

Measures

1. Number of mental health telemedicine patients.
2. Number of specialists added.